

TIME TO SHINE

Why does cleaning matter so much? Studies show that a welcoming and clean environment leaves a lasting impression on shoppers and that dirty and unkempt stores result in lost customers and fewer dollars spent. In today's challenging economic times, every shopper and every trip matter more than ever. **Clean stores impact your bottom line, period.**

TOP CHALLENGES OF RETAIL FLOOR CARE

1 MAINTAIN APPEARANCE

Scuffs, dirt and dull finishes leave flooring below shine standards.

91%

of shoppers will have **negative opinion** of the business if it is not clean.¹

2 DRIVE CONSISTENCY

Getting a high level of performance across all locations requires accurate data.

usage of **robotic cleaning machines** is expected to grow

46%

annually through 2030.²

3 IMPROVE PRODUCTIVITY

Make your team more productive with easy to use, efficient floor scrubbers.

71%

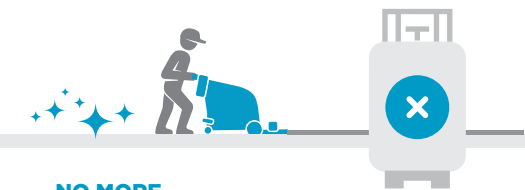
of in-house facility managers say **improving productivity** is a key priority.³

A WORLD OF SOLUTIONS

GET THE GLISTEN

Ditch the risk, keep the shine!

Get the **same high-gloss results** with battery burnishers without the noise, odor, expense and risk of propane.



NO MORE

- ✓ Regular emissions checks by a qualified service provider
- ✓ OSHA regulations and guidelines for hazardous gases
- ✓ Oil Changes
- ✓ Spark plug checks
- ✓ Regulator and fuel line inspections

CLEAN SMARTER

Enhance the customer experience — perception meets reality.

Robotic floor cleaners allow retailers to move floor cleaning from the night shift to the day shift, bringing customers peace of mind by showing them visible proof of continuous cleaning. This enhances the individual customer experience and helps build a positive brand image.



150,000
NEW MOBILE ROBOTS

will be deployed in brick-and-mortar stores by 2025.⁴

FINISH FASTER

Drop the Mop and Make Cleaning Fun!

Cleaning with an auto scrubber is up to **63% faster** than a mop & bucket.



Remove floor finish **3-5 times faster** with orbital scrubbing technology.



SUSTAINABILITY & SAFETY

A GREENER CLEAN

70% of consumers are willing to pay more for socially responsible products and services,⁵ but in the long run, sustainable solutions can save money... and the environment!

ec-H2O* ECONOMIC BENEFITS*

\$1,109 SAVINGS
ANNUALLY PER STORE



*Based on a floor area of 38,000 sq. ft. with a 23,000 sq. ft. cleanable area, scrubbed 7 days a week. Results are estimated and may vary.

ec-H2O* ENVIRONMENTAL BENEFITS (per store)*

Save **49 lbs** of packaging waste

974 Gallons of waste stream reduction

85 Gallons of chemical reduction

SAFETY

Reduce risk of slips, trips and falls with Tennant's NFSI certified solutions.

Slips, trip & fall injuries cost employers approximately

\$47,000+ **PER INCIDENT**⁶

SOURCES:

¹ Procter & Gamble. (2017, November 2). P&G Professional Survey Reveals Nearly All U.S. Consumers Consider Cleanliness When Deciding Whether or Not to Return to a Business. Business Wire. <https://web-a-ebcscost-com.ezproxy.hclib.org/ehost/detail/detail?vid=6&sid=c4aca271-b6bf-424a-b5b2-1249b278693a%40sdc-v-sessmgr03&bdata=JnNpdGU9ZWhvc3QtGjI2ZQ%3d%3d#AN=bizwire.c81504120&db=keh>.

² ABI Research. (2019). Commercial and Industrial Robotics. <https://www.abiresearch.com/market-research/product/1029773-commercial-and-industrial-robotics/>.

³ Cleaning & Maintenance Management. (2021). In-House/Facility management Benchmarking Survey Report. https://www.cmmonline.com/wp-content/uploads/cmm-fm-survey-2021_full.pdf.

⁴ ABI Research. (2019). Mobile Robotic Systems: Market Update. <https://www.abiresearch.com/market-research/product/1034058-mobile-robotic-systems-market-update/>.

⁵ IBM in association with the National Retail Federation. (2020, June). Meet the 2020 consumers driving change. Research Insights. <https://www.ibm.com/downloads/cas/EXK4XKX8>.

⁶ National Safety Council. (2020, September 10). Workers' Compensation Costs. National Council on Compensation Insurance's Workers Compensation Statistical Plan 2017-2018. <https://injuryfacts.nsc.org/work/costs/workers-compensation-costs/>.