

# On-Campus Solutions™

  
**Cascades**  
**PRO™**



**We go all out, all the time, to make sure the public spaces we're part of are places everyone can feel good about, where people can perform at their very best.**

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# 01

## All About Cascades

- We're all in the family
- Sustainable facts
- We're green all over

### We're all in the family

Cascades was founded in 1964 when the three Lemaire brothers (Bernard, Laurent and Alain) discovered they could make a difference for families around the world with eco-friendly fibers. Today, every Cascader is considered part of this growing family business, which is built on mutual respect for each other and the environment.



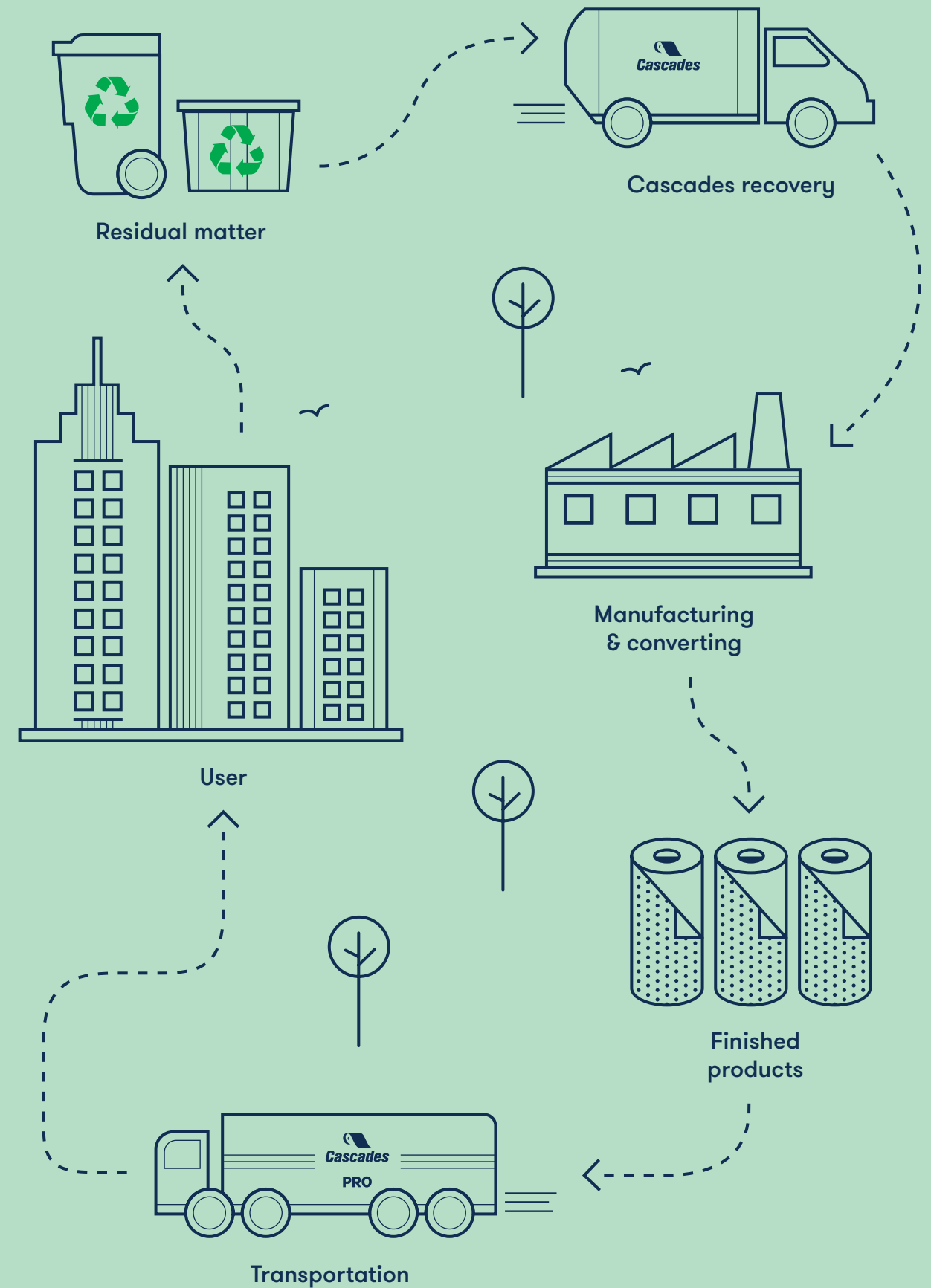
Located in  
**North America and Europe**

**11,000** men and women



Over **90** operating units

**Cascades closes the loop by recovering waste materials and processing them into new, responsible and innovative products.**



# Sustainable facts

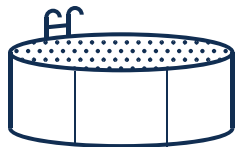
Our responsible nature uses:

**6** times less water

than the industry average. The volume of water saved adds up to more than

**2,657,879**

above-ground 21-foot swimming pools per year!



**2.5** times less energy

than the industry average. The energy conserved adds up to the annual consumption of

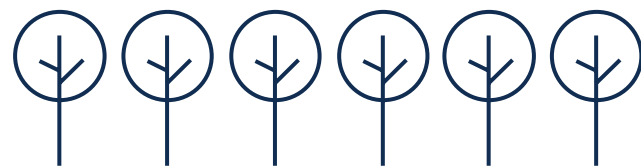
**307,021** households



**3.1** million short tons of recycled fibers comparable to



**> 45 million** trees saved



# We're green all over

with proof to back it up:



## Green Seal

Green Seal requires products are made with a minimum of post-consumer recycled material. It's the most widely recognized "green" certification in the United States.



## UL/ECOLOGO

UL requires that manufacturers use responsible chemicals that are safe for the environment. It's the most widely recognized "green" certification in Canada.



## Green-e® renewable energy credits

Cascades is the first and only tissue product manufacturer to offset part of its production with certified Green-e® renewable energy credits.



## Forest Stewardship Council® (FSC®)

Certification attesting that the virgin fibers we use come from responsibly managed forests.

# 02

## All About Cascades PRO™

All clean.  
All good.™

We deliver proven, cost-effective hygiene solutions – from bathroom to boardroom, lunchroom, classroom and beyond – with a wide range of product lines that get the job done. That’s why our new saying is “All clean. All good™.”

This promise is articulated in our six brand pillars:

**We explore  
all avenues**

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**We’re all ears**

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**We cover  
all bases**

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**We’re all  
in the family**

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**We’re green  
all over**

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**We’re all  
in it together**

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# We explore all avenues

Thinking outside the box is a cornerstone of our success, and we have a proven track record of industry innovation.



# We cover all bases

We deliver proven, cost-effective hygiene solutions, from bathroom to boardroom, lunchroom, classroom and beyond.





# We're green all over

Long before sustainable development became fashionable, we were putting it into practice.



# We're all ears

We provide world-class service, with a friendly can-do attitude.



# We're all in the family

We're a family business that grew into one of North America's largest towel & tissue manufacturers.



# We're all in it together

Customers, end users, employees and communities: They're all partners in our success.



# The Cascades PRO™ collection

We didn't stop at a new name and identity. We've reorganized our entire product offering into five easy-to-understand sub-brands.



Premier-quality paper products created to pamper customers. The indulgently soft products, with superior performance and absorption, will add a touch of luxury to any public space.



Environmental paper products that effectively balance cost, sustainability and performance. Made with 100% recycled fibers, these products are soft, attractive and reliable.



100% recycled paper products designed for optimum value. Affordable solutions for everyday needs and usage that fit any budget.



Dispensing systems that work hand in hand with our paper for maximal performance, sustainability and savings.



Solution-driven wipers with maximum durability, strength and performance. These wipers deliver unsurpassed quality and guaranteed performance with the toughest of jobs in mind.

# 03

## All About the Market

- Information on the tissue & wipers market
- Getting to know the North American education market
- Probing questions

### Information on the tissue & wipers market

\$7.1B market (\$6.3B U.S. / \$0.8B CAD)  
 Growth at 1.1% per year

#### Wipers

# 12%

U.S.: 13% | Can.: 8%

#### Napkins

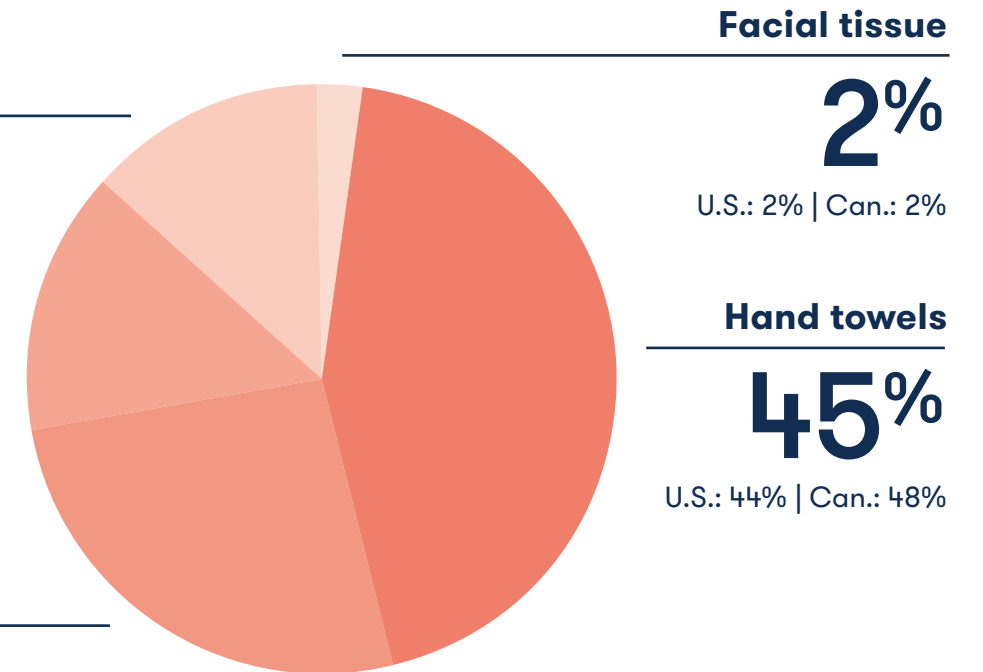
# 15%

U.S.: 14% | Can.: 18%

#### Bathroom tissue

# 26%

U.S.: 27% | Can.: 24%



#### Facial tissue

# 2%

U.S.: 2% | Can.: 2%

#### Hand towels

# 45%

U.S.: 44% | Can.: 48%

#### Hand towels

Comprised mainly of multifold and hardwound. Expected growth of electric no-touch dispensers.

#### Wipers

Comprised mostly of foodservice towels, along with general purpose wiping cloths.

#### Bathroom tissue

Comprised mostly of multi-ply.

#### Napkins

Tabletop dispensers are prevalent. Napkins are mostly white, not printed.

#### Air dryers vs. towels

74% of institutions carry hand towels and wipers only.

# Getting to know the North American education market

## Overall (public + private)

87M students: U.S. 80M | Can.: 7M  
 10.75M employees: U.S.: 10M | Can.: 0.75M  
 \$785M tissue market: U.S.: 715M | Can.: 70M\*

## School market (public + private)

Private K-12 + post-secondary degrees: \$330M: U.S.: \$300M | Can.: \$30M\*  
 Expensive tuition: \$7,770 per year: U.S.: \$9,582 | Can.: \$5,959  
 60% of educational facilities use JRT: 40% double JRT | 20% single JRT  
 The most preferred color for bath dispensers is black.  
 56% use mechanical no-touch dispensers, 24% electronic.  
 74% of hand towel dispensers are black.  
 Interest in value-added products for image.  
 Each school makes their own decisions.

	Private schools	Students (private)
<b>Preschool</b> 3-5 years old	-	2M U.S.: 2M
<b>K-12</b> 5-18 years old	33,935 U.S.: 32,000 Can.: 1,935	5.4M High school/diploma U.S.: 5M Can.: 0.4M
<b>College/university</b> 18+ years old	4,797 U.S.: 4,700 Can.: 97	22.7M Bachelor's degree Master's degree/PhD U.S.: 21M Can.: 1.7M

## Students per school (private K-12):

U.S.	<b>44%</b> Less than 50 students	<b>50%</b> Between 50-499 students	<b>6%</b> 500+ students
Can.	<b>38%</b> Less than 50 students	<b>52%</b> Between 50-499 students	<b>10%</b> 500+ students



# How students grade school restrooms

**9**  
—  
**10** say hygiene is important


**6**  
—  
**10** say restrooms shape overall perceptions of the school

**6**  
—  
**10** say students should inspect restrooms before enrolling

**1**  
—  
**10**

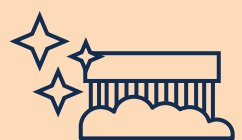


schools do enough to support restroom hygiene

**73%**  


said restrooms were at least somewhat clean



**14%**  


have cleaned a restroom themselves because it wasn't up to their standards

**6**  
—  
**10**

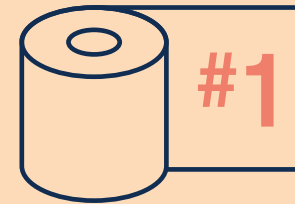


have avoided school restrooms altogether despite needing to use the facilities

**59%**

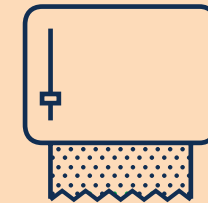


went out of their way to use a particular restroom



top complaint was being out of hand towels or toilet paper

**2**  
—  
**3**



prefer paper towels to air dryers



**90%**  
use a mobile device in the bathroom

**6%**  
use their laptops

**14%**  
study or read

**6%**



knowingly drank hand sanitizer

**12%**



have eaten in the bathroom

## A crash course in germ warfare

When teachers take attendance, they probably don't call out for body fluids, bacteria or coliforms.

Yet, those nasty things are all over the place and not necessarily where you might think.

## Interesting facts

What profession has the most “dirty work”?

Teachers exposed to

**18,000**

germs per square inch

>

Doctors exposed to

**2,500**

germs per square inch

Where do bacteria and coliforms hang out at school?

If you're thinking bathroom or water fountain, you're way off base. They congregate at the cafeteria table, on the computer mouse and on classroom and library desks.

**59%**

of desks tested positive for coliforms

>

**36%**

of bathroom sink faucets

Looking for traces of body fluids?

Check a daycare. You have a better chance of finding them there than in public playgrounds, buses, gyms, theatres, swimming pools or restaurants.

**46%**

of surfaces tested positive in daycares

>

**14%**

in restaurants

# Probing questions

These are the questions to ask to help identify the unique needs of every school.

Let us know if you have suggestions.

# General questions

- Any parent complaints?
- Any student complaints?
- Are you with a contract? If yes, until when?
- Are you happy with your current product performance?
- Are there any green committee mandates?

**Rank your priorities:**

hygiene, durability, performance, sustainability, cost-in-use, limited waste.

**Towels**



One towel dispenser close to every three sinks?

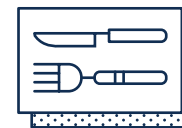
Do the towel dispensers need replacing?

Would a hands-free dispenser be beneficial?

Do you need higher quality?

Number of dispensers currently being used?

**Napkins**



Are perforated roll towels used on the tables?

Do the napkin dispensers need replacing?

Number of dispensers currently being used?

**Tissue**



Would a high-capacity system be beneficial?

Need higher quality?

Will a JRT system meet needs?

Do the dispensers need replacing?

Number of dispensers currently being used?

**Wipers**



Do you use a spray and wipe sanitizing program?

Surface cleaning or sanitation?

How often do you change out your sanitation solution?

What material are your rags?

What size?

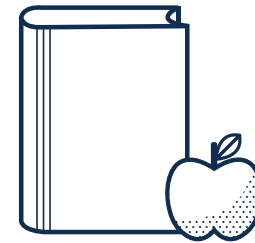


# 04

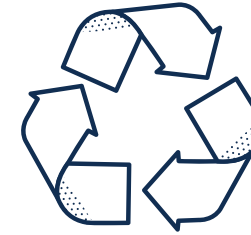
## We're All About Solutions

- Why we care about tissue in the education sector
- The sales opportunities
- Decision makers and influencers
- Areas of use
- Sales tools

### Four main reasons why we care about tissue in the education sector



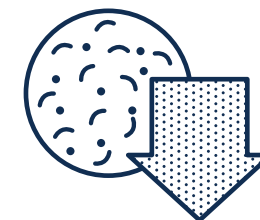
School image



Sustainable development



Cost savings



Hygienic solutions for germ reduction

### To answer these needs, we have solutions.

Development is in our DNA. It means taking care of the new generations. We care about our future, the planet and our children.

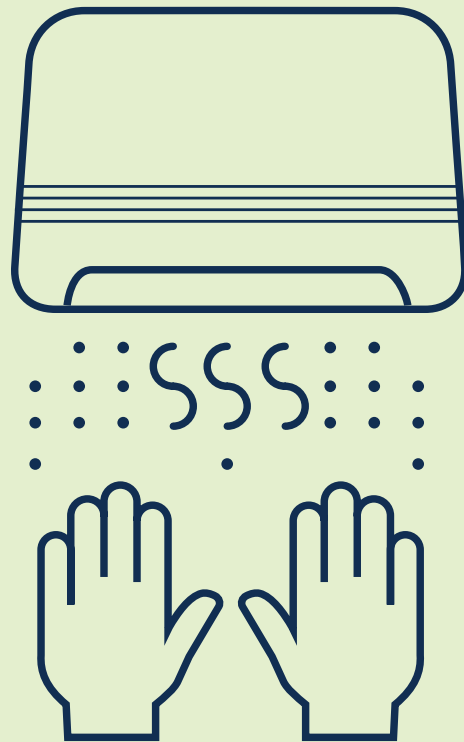
# Did you know?

Jet dryers spread more germs than paper towels.

# +194%

bacteria  
on fingers after use

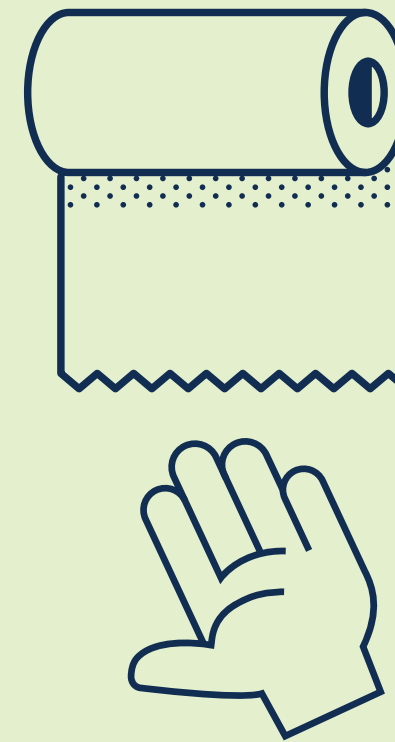
Spread bacteria  
up to 6 feet



# -76%

bacteria  
on fingers after use

No spread  
of bacteria



# The sales opportunities

Our experience with the education market comes from years of listening to our customers to understand what really makes a clean-feeling public space.

**Preschool, K-12, college/university**

### Hygiene

Student absenteeism (flu season), no-touch, maintain clean look, preventing the spread of germs to provide the best learning experience possible.



### Durability

Dispensers function well, do not break, no mess. Tissue does not fall apart, durability of napkin and towel.



### Sustainability

Compliance certification as a driver, contains recycled content, driven by student body, eco-friendly.



### Cost per use/waste

Low maintenance, limited waste, minimizing revenue loss, peace of mind.



### Performance/quality

Balance of price value as relates to absorbency/softness. Soft facial tissue, no irritation.



# Decision makers and influencers

## Decision makers

<b>Preschool</b>	<ul style="list-style-type: none"> <li>• Director</li> </ul>	<ul style="list-style-type: none"> <li>- Deals with little spaces for little users.</li> <li>- Teaches hygiene basics to avoid germs.</li> <li>- Reassures parents.</li> <li>- Softer products for irritable skin.</li> </ul>
<b>K-12</b>	<ul style="list-style-type: none"> <li>• Principal (small institutions)</li> <li>• Director of Housing</li> <li>• Purchasing Manager (bigger institutions)</li> </ul>	<ul style="list-style-type: none"> <li>- Reinforce hygiene practices to prevent germs.</li> <li>- Create clean and safe learning spaces.</li> <li>- Need solid dispensers that are efficient, sustainable and easy to use.</li> </ul>
<b>College/university</b>	<ul style="list-style-type: none"> <li>• Dir. of Building and Grounds/Facilities Manager</li> <li>• Dir. of Foodservice</li> <li>• Dir. of Auxiliary Services</li> </ul>	<ul style="list-style-type: none"> <li>- Maintain hygiene habits.</li> <li>- Increase efficiency and sustainability.</li> <li>- Decrease maintenance and waste.</li> </ul>

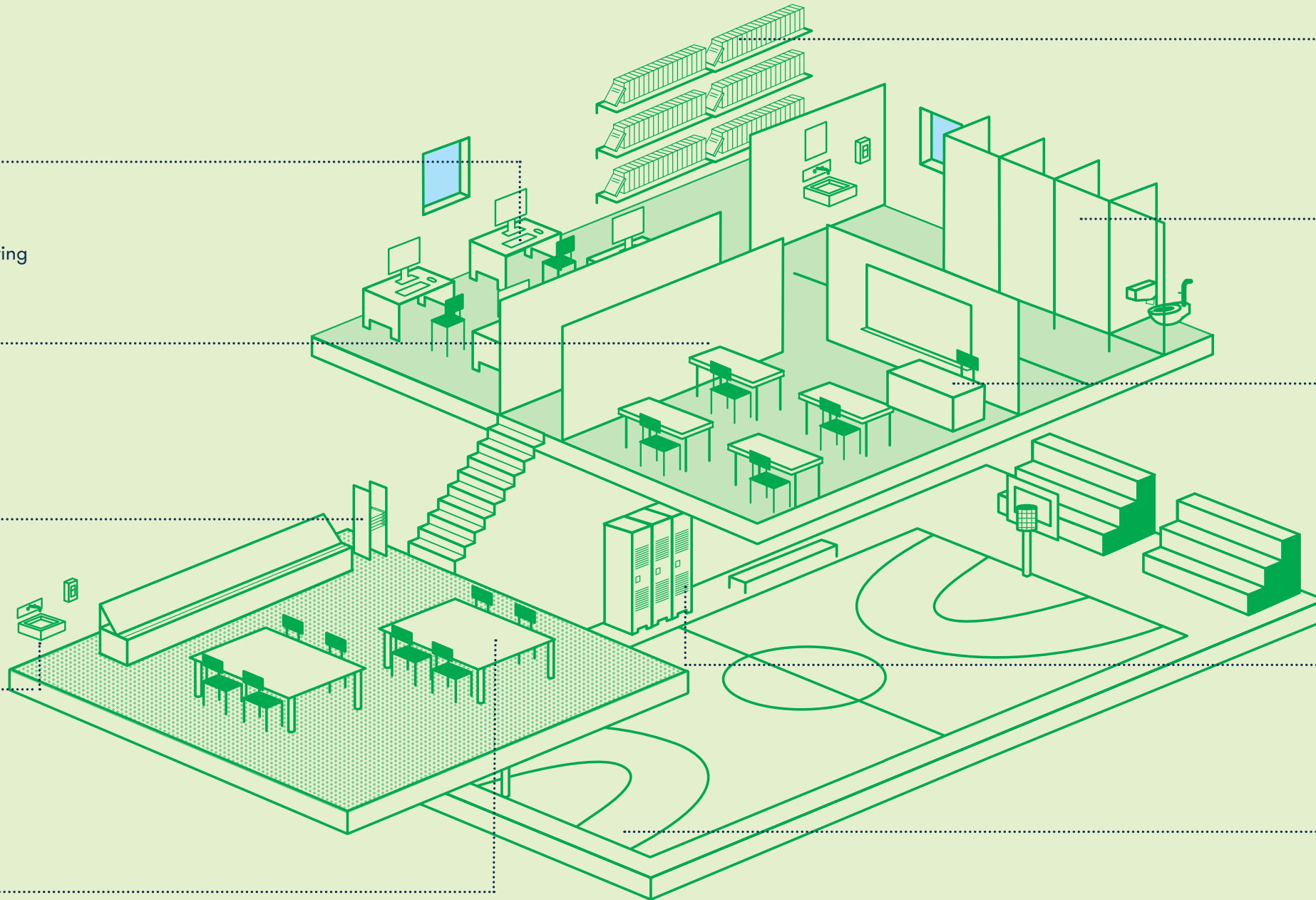
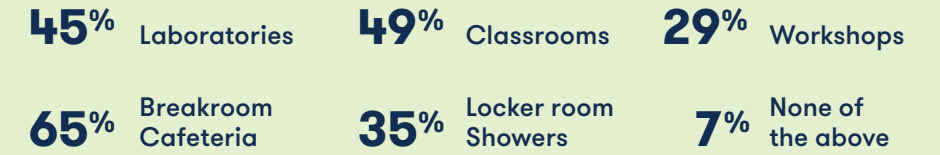
## Influencers

<b>Preschool/K-12</b>	<ul style="list-style-type: none"> <li>• Parents</li> <li>• Board/committee</li> <li>• Distributor Sales Representative (DSR)</li> </ul>	<ul style="list-style-type: none"> <li>- Parents need a clean institution for their children.</li> <li>- Board members care about image and costs.</li> <li>- DSRs are trusted sources of info.</li> </ul>
<b>College/university</b>	<ul style="list-style-type: none"> <li>• Students/experts</li> <li>• Committee</li> <li>• Administration/boards</li> <li>• DSR/buying groups</li> </ul>	<ul style="list-style-type: none"> <li>- Students care about sustainability.</li> <li>- Boards look for efficiency with performance and lower costs.</li> <li>- Student health means better academic success.</li> </ul>

# Areas of use

Cascades PRO™ solutions for education facilities go far beyond the restroom.

Many students and teachers use tissue paper products for activities in other areas of school.



### Keyboards and mouses

Viruses can survive up to three days on keyboards, harboring an average of 7,500 bacteria.

### Classroom desks

One of the top contaminated objects in schools (influenza, norovirus and parainfluenza).

### Cafeteria trays

Not always cleaned on a daily basis.

### Water fountain fixtures

Covered with germs but often neglected during cleaning.

### Cafeteria tables

The most contaminated sites in all schools.

### Library tables

One of the top most contaminated places for Grades 1 and 2.

### Bathroom sink faucets

One of the top most contaminated places for Grades 3 and 4.

### Teacher's desk

The most contaminated desk amongst all professions.

### Locker handles





One of the top most contaminated places for Grades 9 to 12.

### Gymnasium equipment

Gym mats, shower floors and sporting equipment can all host bacteria.

# Classrooms and nurse's office



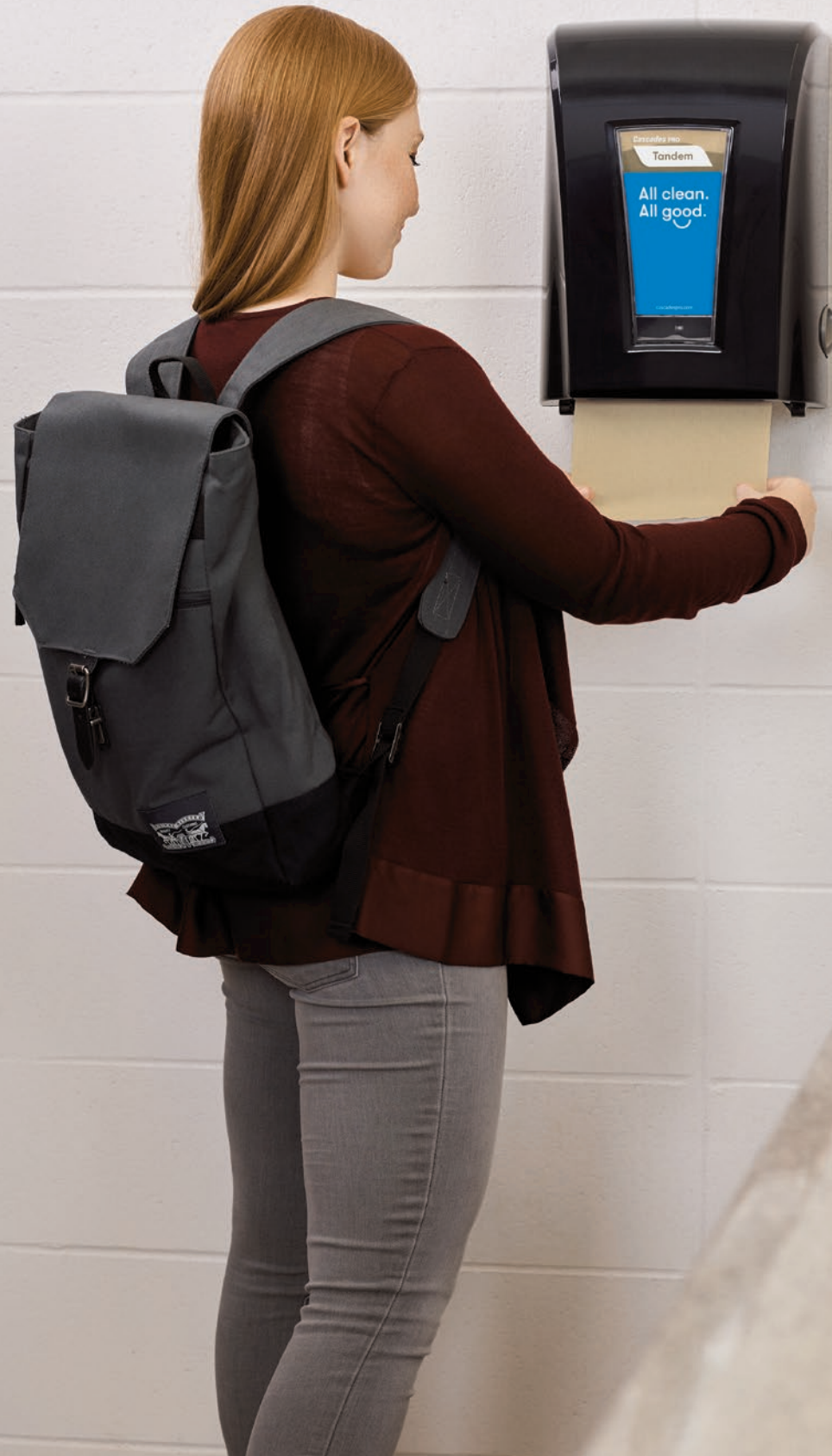
Products	Advantages	Cascades PRO™ brands	Code & color	Sheets	Size	Case	
<b>Cascades PRO Tandem™ Small Footprint Roll Towel Dispenser</b> #C331   #C339	Limited space Hygiene Cost-in-use Image	Perform™	#T330 Ultra White		7.5" x 600'	12 Rolls	
		Perform™	#T335 Natural		7.5" x 600'	12 Rolls	
<b>Multifold C-fold Towel Dispenser</b> #DH39	Hygiene Low labor Performance Translucent	Select™	#H170 White	250	9.1" x 9.5"	16 Packs	
		Select™	#H175 Natural	250	9" x 9.45"	16 Packs	
<b>Cascades PRO Tandem™ Interfold Napkin Dispenser</b> #C401   #C430	Hygiene Cost-in-use Sustainability	Perform™	#T410 White	376	8.5" x 12.6"	16 Packs	
		Perform™	#T411 Natural	376	8.5" x 12.6"	16 Packs	
		Perform™	#T400 White	188	8.5" x 12.6"	32 Packs	
		Perform™	#T401 Natural	188	8.5" x 12.6"	32 Packs	
		Reduce napkin consumption and waste by up to 25%.					
<b>Cascades PRO Tuff-Job™ Wipers</b>	Performance Absorbency Strength Durability	Tuff-Job™	#W430 DRC	800	9.75" x 16.25"	8 Boxes	
		Tuff-Job™	#W110 DRC	125	8.1" x 10.25"	18 Boxes	
		Tuff-Job™	#W020 DRC	75	7" x 8"	6 Boxes	

# Cafeteria



Products	Advantages	Cascades PRO™ brands	Code & color	Sheets	Size	Case	
<b>Cascades PRO Tandem™ Small Footprint Roll Towel Dispenser</b> #C331   #C339	Limited space Hygiene Cost-in-use Image	Perform™	#T330 Ultra White		7.5" x 600'	12 Rolls	
		Perform™	#T335 Natural		7.5" x 600'	12 Rolls	
<b>Cascades PRO Tandem™ No-Touch Mechanical Roll Towel Dispenser</b> #C223   #C225	High-capacity Hygiene Cost-in-use Performance Durability	Perform™	#T220 Ultra White		7.5" x 1050'	6 Rolls	
		Perform™	#T225 Natural		7.5" x 1050'	6 Rolls	
		Signature™	#T112 Green		7.5" x 775'	6 Rolls	
		Perform™	#T115 Natural		7.5" x 775'	6 Rolls	
		Perform™	#T114 Ivory		7.5" x 775'	6 Rolls	
		Signature™	#T116 White TAD		7.5" x 775'	6 Rolls	
		Perform™	#T110 White		7.5" x 775'	6 Rolls	
<b>Cascades PRO Tandem™ Interfold Napkin Dispenser</b> #C401   #C430	Hygiene Cost-in-use Sustainability	Perform™	#T410 White	376	8.5" x 12.6"	16 Packs	
		Perform™	#T411 Natural	376	8.5" x 12.6"	16 Packs	
		Perform™	#T400 White	188	8.5" x 12.6"	32 Packs	
		Perform™	#T401 Natural	188	8.5" x 12.6"	32 Packs	
		Reduce napkin consumption and waste by up to 25%.					
<b>Universal products:</b> Cascades PRO Select™ Cascades PRO Perform™ Cascades PRO Signature™	Sustainability Performance Hygiene Strength Softness	Select™	#H235 Natural		7.8" x 350'	12 Rolls	
		Select™	#H285 Natural		7.8" x 800'	6 Rolls	
		Select™	#H170 White	250	9.1" x 9.5"	16 Packs	
		Select™	#H175 Natural	250	9" x 9.45"	16 Packs	
<b>Cascades PRO Tuff-Job™ Foodservice Towels</b>	Versatility Durability High-performance Extended use Cost-in-use	Tuff-Job™	#W900 Pink/White	200	12" x 24"	1 Box	
		Tuff-Job™	#W920 Antimicrobial blue	150	12" x 24"	1 Box	
		Tuff-Job™	#W930 White/Blue	72	13" x 24"	1 Box	
		Tuff-Job™	#W3914 Red	150	13" x 21"	1 Box	

# Bathrooms



Products	Advantages	Cascades PRO™ brands	Code & color	Sheets	Size	Case	
<b>Cascades PRO Tandem™ Electronic Hybrid Roll Towel Dispenser</b> #C228   #C230	Versatility Hygiene Cost-in-use Performance Durability	Perform™	#T220 Ultra White		7.5" x 1050'	6 Rolls	
		Perform™	#T225 Natural		7.5" x 1050'	6 Rolls	
		Signature™	#T112 Green		7.5" x 775'	6 Rolls	
		Perform™	#T115 Natural		7.5" x 775'	6 Rolls	
		Perform™	#T114 Ivory		7.5" x 775'	6 Rolls	
		Signature™	#T116 White		7.5" x 775'	6 Rolls	
		Perform™	#T110 White		7.5" x 775'	6 Rolls	
<b>Cascades PRO Tandem™ Double JRT Dispenser</b> #C233   #C244	High-capacity Hygiene Cost-in-use Performance Durability	Perform™	#T260 White		3.5" x 1400'	6 Rolls	
		Perform™	#T263 Moka		3.5" x 1400'	6 Rolls	
<b>Cascades PRO Tandem™ Single JRT Dispenser</b> #C259   #C264	Cost-in-use No waste Ease of use Durability	Perform™	#T260 White		3.5" x 1400'	6 Rolls	
		Perform™	#T263 Moka		3.5" x 1400'	6 Rolls	
<b>Cascades PRO Tandem™ High Capacity Bath Tissue Dispenser x4</b> #C274   #C275	Small footprint Performance No waste Hygiene Sustainability	Perform™	#T140 White	1110	3.9" x 4"	24 Rolls	
		Perform™	#T144 Moka	865	3.9" x 4"	24 Rolls	
<b>Universal products:</b> Cascades PRO Select™ Cascades PRO Perform™ Cascades PRO Signature™	Sustainability Performance Hygiene Strength Softness	Perform™ #B500 Moka Select™ #B201 White Select™ #B240 White Select™ #B140 White Select™ #H235 Natural Select™ #H285 Natural Select™ #H170 White Select™ #H175 Natural		550 3.45" x 1000' 4.3" x 3.25" 3.45" x 1000' 3.25" x 1000' 7.8" x 350' 7.8" x 800' 250 250	12 Rolls 80 Rolls 12 Rolls 12 Rolls 12 Rolls 6 Rolls 16 Packs 16 Packs	 	

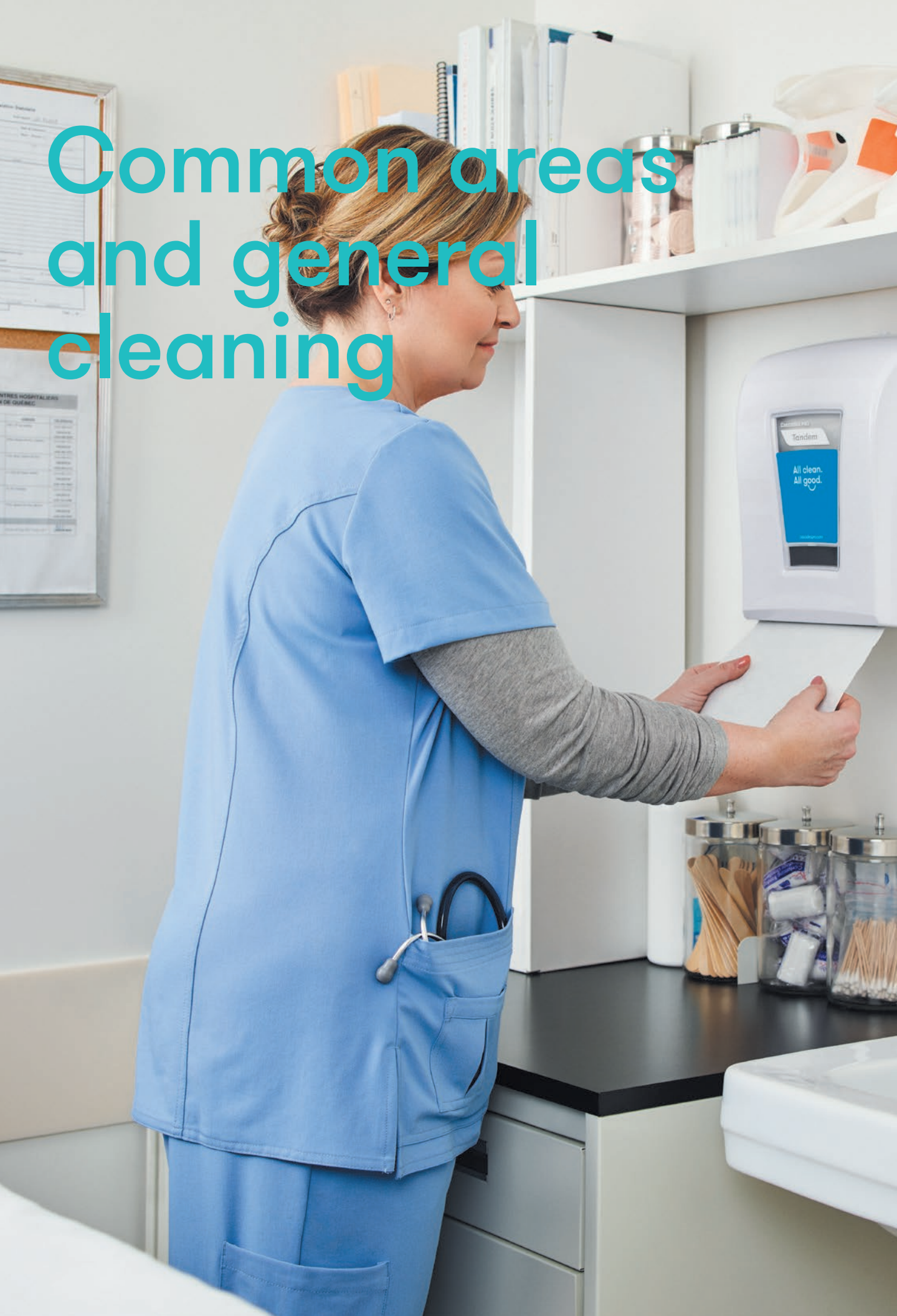
# Facilities: Labs and offices








Products	Advantages	Cascades PRO™ brands	Code & color	Sheets	Size	Case	
<b>Cascades PRO Tandem™ No-Touch Mechanical Roll Towel Dispenser</b>  #C223   #C225	High-capacity Hygiene Cost-in-use Performance Durability	<b>Perform™</b>	#T220 Ultra White		7.5" x 1050'	6 Rolls	
		<b>Perform™</b>	#T225 Natural		7.5" x 1050'	6 Rolls	
		<b>Signature™</b>	#T112 Green		7.5" x 775'	6 Rolls	
		<b>Perform™</b>	#T115 Natural		7.5" x 775'	6 Rolls	
		<b>Perform™</b>	#T114 Ivory		7.5" x 775'	6 Rolls	
		<b>Signature™</b>	#T116 White TAD		7.5" x 775'	6 Rolls	
<b>Cascades PRO Tandem™ Small Footprint Roll Towel Dispenser</b>  #C331   #C339	Limited space Hygiene Cost-in-use Image	<b>Perform™</b>	#T330 Ultra White		7.5" x 600"	12 Rolls	
		<b>Perform™</b>	#T335 Natural		7.5" x 600"	12 Rolls	
<b>Universal products:</b> Cascades PRO Select™ Cascades PRO Perform™ Cascades PRO Signature™	Sustainability Performance Hygiene Strength Softness	<b>Select™</b>	#H235 Natural		7.9" x 350'	12 Rolls	
		<b>Select™</b>	#H285 Natural		7.9" x 800'	6 Rolls	
		<b>Select™</b>	#H175 Natural	250	9.1" x 9.5"	16 Packs	
		<b>Select™</b>	#H170 White	250	9.1" x 9.5"	16 Packs	
		<b>Select™</b>	#F150 White	100	8.18" x 7.37"	30 Packs	
		<b>Perform™</b>	#F300 Natural	100	8.18" x 7.37"	30 Packs	
<b>Cascades PRO Tuff-Job™ Wipers</b>	Versatility Durability High-performance Extended use Cost-in-use	<b>Tuff-Job™</b>	#W202 Scrim	150	9.75" x 16.75"	6 Boxes	
		<b>Tuff-Job™</b>	#W610 Spunlace	126	9.75" x 16.75"	10 Boxes	
		<b>Tuff-Job™</b>	#W110 2-ply Paper	125	8.1" x 10.25"	18 Boxes	
		<b>Tuff-Job™</b>	#W020 Disinfectant Wipes	75	7" x 8"	6 Boxes	
<b>Cascades PRO Tandem™ Electronic Hybrid Roll Towel Dispenser</b>  #C228   #C230	Versatility Hygiene Cost-in-use Performance Durability	<b>Perform™</b>	#T220 Ultra White		7.5" x 1050'	6 Rolls	
		<b>Perform™</b>	#T225 Natural		7.5" x 1050'	6 Rolls	
		<b>Signature™</b>	#T112 Green		7.5" x 775'	6 Rolls	
		<b>Perform™</b>	#T115 Natural		7.5" x 775'	6 Rolls	
		<b>Perform™</b>	#T114 Ivory		7.5" x 775'	6 Rolls	
		<b>Signature™</b>	#T116 White		7.5" x 775'	6 Rolls	
<b>Perform™</b>	#T110 White		7.5" x 775'	6 Rolls			



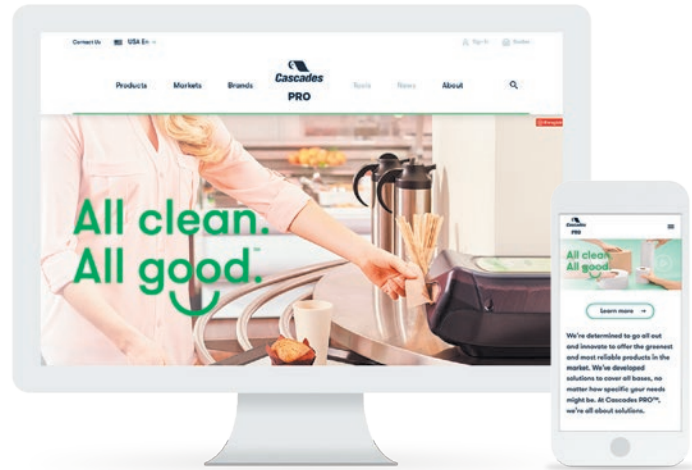
# Common areas and general cleaning



Products	Advantages	Cascades PRO™ brands	Code & color	Sheets	Size	Case	
<b>Cascades PRO Tuff-Job™ All-Purpose Paper Wipers</b>	Performance Durability Cost-in-use	<b>Tuff-Job™</b>	#W100 Natural	50	12" x 13"	16 Polybags	
		<b>Tuff-Job™</b>	#W110 White 2-ply	125	8.1" x 10.25"	12 Boxes	
<b>Cascades PRO Tuff-Job™ Scrim</b>	Durability Performance Strength Cost-in-use	<b>Tuff-Job™</b>	#W201 White	150	9.25" x 12.5"	10 Boxes	
		<b>Tuff-Job™</b>	#W202 White	150	9.75" x 16.75"	6 Boxes	
<b>Cascades PRO Tuff-Job™ DRC Double Repepe Wipers</b>	Durability Absorbency Performance Strength	<b>Tuff-Job™</b>	#W413 White	200	9" x 13"	8 Boxes	
		<b>Tuff-Job™</b>	#W431 White	110	9.25" x 12.5"	12 Boxes	
<b>Cascades PRO Tuff-Job™ High Performance Wipers</b>	High-performance Durability Strength Extended use	<b>Tuff-Job™</b>	#W510 White	176	9.25" x 12.5"	10 Boxes	
		<b>Tuff-Job™</b>	#W710 White	100	9.75" x 16.75"	10 Boxes	
<b>Cascades PRO Tuff-Job™ Disinfectant Wet Wipes</b>	Durability Performance Strength Cost-in-use	<b>Tuff-Job™</b>	#W020 White	75	7" x 8"	6 Canisters	
		<b>Tuff-Job™</b>	#W021 White	800	8" x 6"	2 Buckets	

# Sales tools

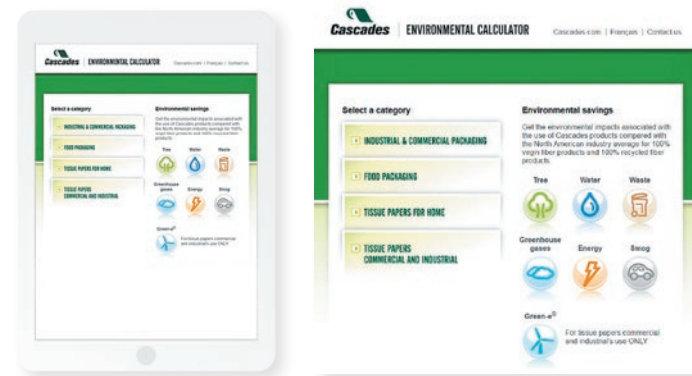
## Web/mobile



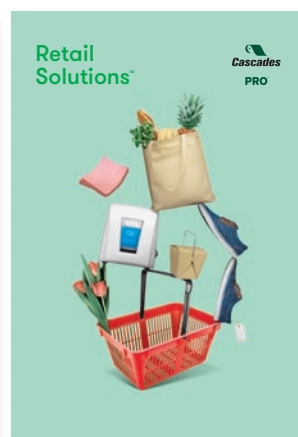
## Sell sheets



## Calculators



## Playbooks





***Cascades***

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