#### Cascades PRO

**Tandem** 

## **Foodservice**

## Did you know?

**67%** of people are still worried about the hygiene when entering a restroom in a foodservice establishment.\*





**52%** of all hand drying opportunities were disposable towels (versus 42% for air dryers).\*\*\*\*

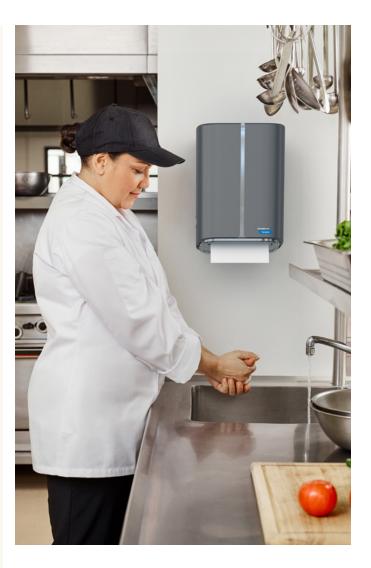
**73%** of respondents prefer a paper towel to dry their hands in public restroom (versus 23% for air dryers).\*





More than **60%** of establishments are currently understaffed.\*\*

- Proprietary Survey, 1095 respondents, October 2022, 3% margin of error, Hygiene-Concerns-in-Public-Spaces-2022-HR.pdf (cascades.com)
- \*\* Bloomberg (March 2023). Three Years After Covid Hit, Restaurants Are Still Desperate for Workers. www.bloomberg.com/news/articles/2023-03-08/restaurants-can-t-find-workers-as-millennials-gen-x-avoid-return-to-work?leadSource=uverify%20wall)
- \*\*\* Restaurant Business (August 2021). Tackling the labor shortage by boosting employee efficiency. www.restaurantbusinessonline.com/operations/tackling-labor-shortage-boosting-employee-efficience
- \*\*\*\* Precision, 2022. Towel, Air Dryer & Bath Tissue Market insights.



#### Foodservice Market Needs



#### **Productivity**

To survive the post-pandemic era and the labor challenges, restaurants need to boost employee efficiency by accomplishing more with less support. That means simplifying everyday tasks.\*\*\*



#### Hygiene

Reduce spread of germs and crosscontamination with no-touch and jam-free solutions to help protect workers and guests from germs.



#### Cost

Reduce waste and minimize loss of revenue.



#### **Image**

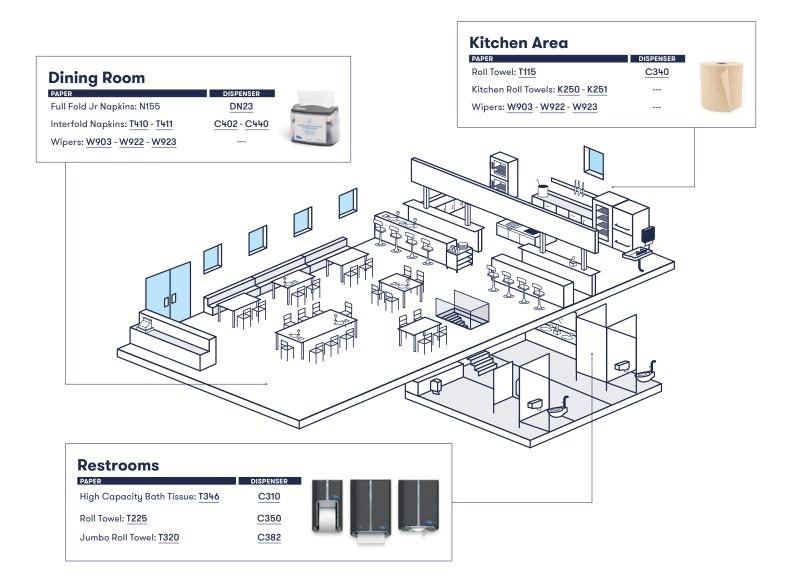
Offer an appealing and welcoming restroom to guests to enlighten the quality and cleanliness of the establishment.

# How we can help

Our dispensers are designed to protect your workers and guests from germs.

Our Tandem system was designed to **help your staff work faster** so they can focus on other tasks.

With Tandem, **you save on labour** and optimize the use of paper you pay for.



### **Powered by Sustainability**

Cascades is ranked 20<sup>th</sup> among the 100 most sustainable corporations in the world by Corporate Knights.\*

Our dispensers are **made in North America.** 



Our paper product line has recognised third-party certifications.









\*Corporate Knights, 2023 Global 100



#### Canada

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