



Send a Signal That You Care







The PURELL® Brand Signals Your High Standards  
for Creating a Caring, Clean Environment





## Take Credit for All You Do to Make Your Facility Great

PURELL® brand products are universally recognized and trusted as a way to provide fast and effective protection from germs.<sup>1</sup> When people see the PURELL brand, it sends a clear signal that you care about cleanliness, health, and well-being. The PURELL brand lets you take credit not only for providing trusted hand hygiene and surface disinfection but also for the unseen things you do to make your facility great.

#1  
Brand

### The PURELL Brand is #1 in Canada

PURELL® Hand Sanitizer is the #1 brand of hand sanitizer across Canada<sup>2</sup> and is used in hospitals, food establishments, and more. Making PURELL products available sends a signal of your high standards of quality.

79%  
Say  
PURELL® Products  
Impact Their Impression  
of Your Facility

### The PURELL Brand Shows You Care

PURELL products project a quality image that extends to your entire operation. In a survey, 79% of people said that seeing PURELL products available throughout the workplace impacted their overall impression of the facility.<sup>3</sup>

80%  
Have a More  
Positive Impression

### PURELL Products Create Lasting Impressions

The PURELL brand enhances your image by showing you care enough to provide the very best. 80% of people surveyed had a more positive impression of a facility when PURELL products are available.<sup>3</sup>

## The PURELL SOLUTION™

The brand that created PURELL® Hand Sanitizer provides a complete solution, with hand soap and surface disinfection products to help reduce germs in your facility. A complete set of products, scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products people feel great about using.







# The PURELL SOLUTION™

## The Right Products, in All the Right Places

### PURELL HEALTHY SOAP™\*

PURELL HEALTHY SOAP™\* products are available in a variety of gentle and effective formulations. Whether you choose between new PURELL HEALTHY SOAP™\* products or HEALTHY SOAP™\* High-Performance Foam with CLEAN RELEASE™ Technology, you can feel great knowing you're using an effective and trusted product.

#### Maintains Skin Health

Gently removes dirt and germs. Nourishes while cleaning, even with frequent use. Supports the skin's natural moisture barrier.

#### Healthy Ingredients

Free of parabens, triclosan, and phthalates. Hypoallergenic.

#### Mild and Effective

Gentle on the skin and designed to work with PURELL hand sanitizers for an effective hand hygiene program.

### PURELL® Hand Sanitizer

Canada's #1 hand sanitizer brand.<sup>2</sup> Kills 99.9% of germs on hands, including *Escherichia coli*, *Staphylococcus aureus*, and *Staphylococcus epidermidis*.<sup>4</sup>



#### Proven Effective

Delivers powerful, advanced antimicrobial germ kill.<sup>5</sup>

#### Gentle on Skin

Formulated with mild and effective ingredients. Made with moisturizers and skin conditioners to help maintain skin health.

#### Available Where It's Needed

Convenient access helps reduce germs in your facility. Available in dispensers, bottles, stands, and wipes for easy access throughout your facility.

\* Cleans and moisturizes



# Help Make Your Facility a More Trustworthy Place

## PURELL® Surface Sanitizer & Disinfectant

Unlike traditional products, PURELL Surface Sanitizer & Disinfectant products offer no-rinse<sup>†</sup> protection on food-contact surfaces and powerfully kill germs with convenient wipe and spray formulations.

### Fast and Effective

Kills 99.9% of viruses and bacteria – including strep, *E. coli*, *Salmonella*, cold & flu, MRSA, human coronavirus<sup>††‡</sup> and VRE.

### Worry-Free

Each ingredient has undergone a rigorous scientific third-party process to meet the high safety standards for human health and the environment, and requires no rinsing<sup>†</sup> or handwashing after use, even on food-contact surfaces.

### Multi-Surface Formulation

Proven on most hard, non-porous surfaces, including food-contact areas, countertops, tables, chairs, breakrooms, office areas, children's toys and highchairs, medical and fitness equipment, and more.

## PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

### Quick and Convenient

Kills harmful bacteria and germs and removes light soils from hands.

### Gentle on Hands

Our fragrance-free, dye-free wipes are tough on germs and gentle on skin.

### Dispensing Options

Choose from a variety of canister sizes and formats to suit your needs.



# Breakthrough Innovation in Hand Soap

## PURELL HEALTHY SOAP™\* with CLEAN RELEASE™ Technology

PURELL HEALTHY SOAP with CLEAN RELEASE Technology sets a new standard for soap performance.

This remarkably mild formulation is gentle on skin, contains no antibacterial ingredients<sup>6</sup> or harsh preservatives, and removes over 99% of dirt and germs.<sup>7,8</sup>

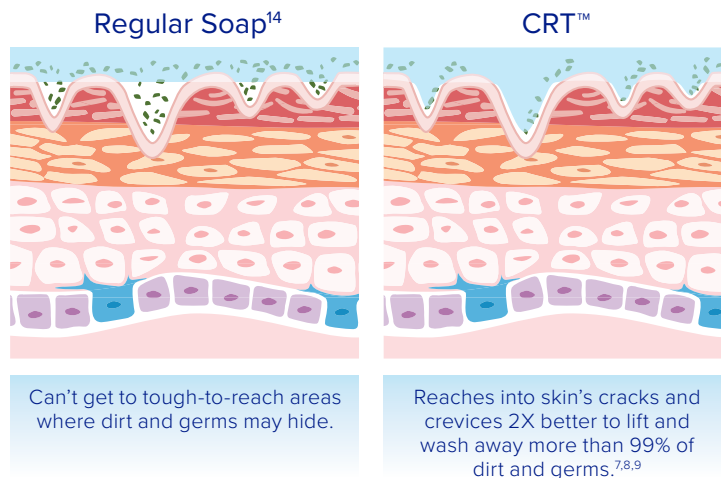


### Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CRT™ soap is free of these ingredients so it is better for skin.



### CLEAN RELEASE™ Technology Helps Soap Work Better



\* Cleans and moisturizes

# Powerful Surface Disinfection

## PURELL® Surface Sanitizer & Disinfectant

Hand hygiene is one of the most important things to do to kill germs, but that's just half of the solution. Disinfecting and sanitizing the surfaces in your facility can help reduce germs and bacteria – including foodborne illness – that can damage your reputation.

### PURELL® Surface Wipes

Our newest innovation, these thick, premoistened sanitizing and disinfecting wipes eliminate germs on hard, non-porous surfaces with fast and easy application. Ideal for quickly disinfecting high-touchpoint surfaces throughout any facility.







### PURELL® Surface Spray

Formulated for convenience and ease of use, this unique spray powerfully kills germs on surfaces with a solution gentle enough to use around everyone. Use when it's time to thoroughly sanitize and disinfect hard surfaces.



## Provide the Best and Show Your Commitment to Well-Being

No competitor can match our fast kill times, powerful efficacy, and low toxicity.

Kills Germs Fast	Low Toxicity	Food-Contact Safe	Improves Processes
Eliminates 99.9% of bacteria and viruses on surfaces	Health Canada's lowest toxicity rating	Formulated for food-contact surfaces	No mixing, diluting, or preparation needed
			
Kills human coronavirus in 30 seconds or less <sup>†††</sup>	No health hazard warning statements	No need to rinse, <sup>†</sup> wear gloves, or wash hands after use	Sanitize and disinfect nearly any surface in your facility

**Kill germs without harsh chemicals** with PURELL brand's revolutionary surface sanitizing and disinfecting products. Our wipes and sprays have a unique alcohol-based formulation that's designed to be mild and worry-free as it works to quickly eliminate bacteria and viruses on the surfaces you touch most.

# Elegant Design Meets Maintenance Ease

Built on more than 65 years of dispenser engineering experience, new PURELL ES™ hand hygiene systems are as durable and reliable as they are beautiful. With PURELL® products, it's easy for customers to see how much you care about cleanliness, health, and well-being.



**PURELL® ES4**  
Push-Style



**PURELL® ES6**  
Touch-Free



**PURELL® ES8**  
Energy-on-the-Refill and  
SMARTLINK™ Capability



## Always the Right Choice

3 New ES Models for Reliable Performance

	ES4	ES6	ES8
Each new refill refreshes the look of the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology – can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ refill design – the easiest way to see when refills need to be changed	YES	YES	YES
Distinct PURELL® brand design – engineered to fit everywhere	YES	YES	YES
Refills are recyclable	YES	YES	YES
May be personalized with your logo on the dispenser	YES	YES	YES
Touch-free dispensing		YES	YES
Energy-on-the-Refill – touch free and always ready			YES
Optional SMARTLINK™ plug-in modules add capability for service alerts and hand hygiene compliance monitoring			YES

ES4, 6, and 8 are available in both soap and sanitizer

## Personalize and Reinforce Your Brand

Showcase your brand and get the credit you deserve for all the things you do to make your facility great. Personalize with your logo or message on soap or sanitizer dispensers for an impactful way to reassure guests you're doing everything you can for their well-being.

For complete information on options, accessories, signs, and personalization, visit [PURELLSOLUTION.ca/personalization](http://PURELLSOLUTION.ca/personalization).





# PURELL® ES8 Dispensing System

When you choose new PURELL ES8 hand hygiene dispensers, you're getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn-out batteries.

## Hand Hygiene That's Always Ready

### AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, so they are always serviced and ready.

### Breakthrough Energy-on-the-Refill Technology

Each refill comes with a coin cell battery built in. So when you change out an empty refill, you're also getting a fresh energy supply.



### Visible Expiry Date

PURELL sanitizer products have an easy-to-see expiry date, right on the front of the bottle.

### Recycling Made Easy

PET bottle and refill components are easy to disassemble.

### Built for Sustainable Performance

The PURELL ES8 dispensing system represents a 68% reduction in battery waste and a 15% reduction in greenhouse gas emissions, when compared to leading touch-free systems on the market.<sup>15</sup>

### Battery Waste Over Dispenser Lifetime



Based on a 1200 mL refill with an assumed usage rate of 2.35 refills per dispenser per year and a 6-year dispenser lifetime.

## Hand Hygiene Intelligence

Optional PURELL SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service, or add other upgrades as technology evolves.

# Send a Signal That You Care



## Hand Soap

	Product Certification	515 mL	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White		–	5030-01	6430-01	7730-01	5230-06
PURELL® Soap Dispenser – Graphite		–	5034-01	6434-01	7734-01	5234-06
PURELL CRT HEALTHY SOAP™* High Performance Foam Remarkably mild soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives & antibacterials. <sup>6,7,8</sup>	✓✓✓	5014-04-CAN00	5085-02-CAN00	6485-02-CAN00	7785-02-CAN00	–
PURELL HEALTHY SOAP™* Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	✓✓	–	5072-02-CAN00	6472-02-CAN00	7772-02-CAN00	5572-02-CAN00



## Hand Sanitizer

	Product Certification	ES1 450 mL	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL
PURELL® Hand Sanitizer Dispenser – White		–	5020-01	6420-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite		–	5024-01	6424-01	7724-01
PURELL® Hand Sanitizer Starter Kit – Graphite		4424-D6-CAN00	–	–	–
PURELL® Advanced Hand Rub Gel Advanced green-certified, fragrance-free gel hand sanitizer.	✓✓✓	–	5060-02-CAN00	6460-02-CAN00	7760-02-CAN00
PURELL® Advanced Hand Rub Foam Advanced green-certified, fragrance-free foam hand sanitizer.	✓✓✓	–	5051-02-CAN00	6451-02-CAN00	7751-02-CAN00
PURELL® Advanced Hand Sanitizer Refreshing Gel Advanced dye-free, gel hand sanitizer		4450-06-CAN00	–	–	–

## Additional Hand Sanitizer Sizes

	Product Certification	1.2 mL	236 mL	354 mL	515 mL	1.5 L
PURELL® Advanced Hand Rub Foam Advanced green-certified, fragrance-free foam hand sanitizer.	✓✓✓	–	–	–	5009-04-CAN00	–
PURELL® Advanced Hand Rub Gel Advanced green-certified, fragrance-free gel hand sanitizer.	✓✓✓	–	9652-12-CAN00	3770-12-CAN00	–	–
PURELL® Advanced Hand Rub Gel Personal Size Gel formulation in convenient sizes for access anywhere. (2000/Case)	✓✓	9620-2M-CAN00	–	–	–	–
PURELL® Advanced Hand Sanitizer Refreshing Gel Hypoallergenic, dermatologist-tested, dye-free gel hand sanitizer.		–	–	–	–	5015-04-CAN00



- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Certified through the Cradle to Cradle Certified® Products Program. (515 mL not included)

\* Cleans and moisturizes



# Show Off Your High Standards



## Hand Sanitizing Wipes

### PURELL® Hand Sanitizing Wipes

Durable, non-linting hand sanitizing wipes that remove light soils and dirt.

80 ct

175 ct

270 ct

### PURELL® Alcohol Hand Sanitizing Wipes

Fragrance-free and dye-free alcohol wipe formulation kills common germs and removes light soils.

9030-12-  
CAN00

9031-06-  
CAN00

9113-06-  
CAN00

—



## Surface Sanitizer & Disinfectant

110-ct  
Canister

946 mL  
(6 pk)

3.78 L

(4 pk)

### PURELL® Professional Multi-Surface

#### Sanitizer & Disinfectant Spray

Broad-spectrum, one-step surface disinfectant and cleaner.

—

3345-06-  
CAN00

4345-04-  
CAN00

—

### PURELL® Surface Sanitizer and

#### Disinfectant Battery-Powered Sprayer

Handheld battery-powered sprayer for easy and efficient disinfection of large surfaces.

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5350-04

### PURELL® Professional Multi-Surface

#### Sanitizing & Disinfecting Wipes

Single-use disposable wipe that kills 99.9% of viruses and bacteria.

9345-06-  
CAN00

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## Floor Stands & Accessories

ES1 Starter Kit  
Accessories

ES4, ES6, ES8  
Accessories

ES6  
1200 mL

ES8  
1200 mL

PURELL MESSENGER™ Floor Stand – White with Silver Panel (dispenser included)

PURELL MESSENGER™ Floor Stand – Graphite with Silver Panel (dispenser included)

PURELL MESSENGER™ Floor Stand – White with Maple Panel (dispenser included)

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7306-DS-SLV  
7316-DS-SLV  
7306-DS-MPL

7308-DS-SLV  
7318-DS-SLV  
7308-DS-MPL

PURELL MESSENGER™ Floor Stand – Hygiene Bracket – White with Silver

PURELL MESSENGER™ Floor Stand – Hygiene Bracket – White with Maple

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7399-HB-SLV  
7399-HB-MPL

Small MESSENGER™ Stand Header Sign – White

“Clean Hands Make A Difference”

7320-01-HC2

TRUE FIT™ Wall Plate + MESSENGER™ Dispenser Station – White

TRUE FIT™ Wall Plate + MESSENGER™ Dispenser Station – Graphite

—

7741-WHT-18  
7741-GPH-18

TRUE FIT™ Wall Plate – White

TRUE FIT™ Wall Plate – Graphite

—

7740-WHT-18  
7740-GPH-18

SHIELD™ Floor & Wall Protector – White

SHIELD™ Floor & Wall Protector – Graphite

—  
1245-06-GPH

7745-WHT-18  
7745-GPH-18

PURELL® Surface Mount

5840-06-GPH

—

LOCK OR NOT™ Dispenser Key

—

7749-18





## Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit [www.GOJOCanada.ca/Sustainability](http://www.GOJOCanada.ca/Sustainability).



- † For surfaces and/or objects that may come into direct contact with children at the mouthing stage of development, a rinse with potable water is recommended with PURELL Surface Spray only.
- †† PURELL Professional Multi-Surface Sanitizing and Disinfecting Wipes kill human coronavirus in 15 seconds and are likely to kill SARS-CoV-2 (the virus that causes COVID-19). Included on Health Canada's list of disinfectants with evidence for use against COVID-19. DIN 02523302
- ‡ PURELL Professional Multi-Surface Sanitizer and Disinfectant Spray kills human coronavirus in 30 seconds. DIN 02469529 is supported by evidence following drug review demonstrating that it is likely to be effective and may be used against SARS-CoV-2, the coronavirus that causes COVID. Refer to Health Canada list of disinfectants with evidence for use against COVID-19: Included on Health Canada's list of disinfectants with evidence for use against COVID-19.
1. GOJO Industries, Inc. Market Research – Internal Market Research, 015-063, 7 April 2015.
2. Nielsen Canadian Market Overview Period Ending 1 January 2022.
3. GOJO Industries, Inc., External Market Research, Study # 007-021, 2014.
4. NPN 80047004. PURELL Advanced Hand Rub gel formulation.
5. Healthcare Personnel Handwash Study #100907-101, January 6, 2011, BioScience Laboratories, Bozeman, MT. Healthcare Personnel Handwash Study #111209-101, March 8, 2012, BioScience Laboratories, Bozeman, MT. When tested using the HCPHW test methodology against other hand sanitizers commonly used in healthcare facilities.
6. Does not contain an antibacterial soap active ingredient.
7. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
8. BioScience Laboratories, Inc.; Bozeman, MT, Study# 170398-101, Evaluation of In-Vivo Germ Removal, July 5, 2017.
9. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
10. Compared to a top-selling competitive foam soap. GOJO Skin Care Learning Center Study #2018-05-10656.
11. Compared to regular soap. GOJO Industries, Inc., 2017-07-10599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
12. 90% Biobased content per ASTM D6866.
13. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
14. All references to regular soap are based on our top-selling non-antibacterial soap.
15. Based on a 1200mL refill with an assumed usage rate of 2.35 refills per dispenser per year and a 6-year dispenser lifetime. 2017 Healthcare Sanitizer Market Sales provided by Definitive Healthcare, LLC.



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GOJO Industries, Inc.  
One GOJO Plaza, Suite 500  
P.O. Box 991 • Akron, OH 44309-0991 • USA  
Tel: 1-330-255-6000 • Toll-free: 1-800-321-9647  
Fax: 1-800-FAX-GOJO

