

COVID-19 has changed the way we think about clean



Daily handwashing has increased 250%

86% of people are more conscious about germs than prior to the pandemic

67% of people now wash their hands for 20 seconds or longer

COVID has highlighted the importance of hand drying to reduce the spread of germs & According to the CDC, "Germs can be transferred more easily to and from wet hands; therefore, hands should be dried after washing". As a result, 73% of people say the virus has led them to dry their hands more thoroughly or more frequently.

Handwashing with soap removes germs from hands. This helps prevent infections because:

- ✦ People frequently touch their eyes, nose, and mouth without even realizing it. Germs can get into the body through the eyes, nose and mouth and make us sick.
- ✦ Germs from unwashed hands can get into foods and drinks while people prepare or consume them. Germs can multiply in some types of foods or drinks, under certain conditions, and make people sick.
- ✦ Germs from unwashed hands can be transferred to other objects, like handrails, table tops, or toys, and then transferred to another person's hands.
- ✦ Removing germs through handwashing therefore helps prevent diarrhea and respiratory infections and may even help prevent skin and eye infections.

Teaching people about handwashing helps them and their communities stay healthy. Handwashing education in the community:

- ✦ Reduces the number of people who get sick with diarrhea by 23-40%
 - ✦ Reduces diarrhea illness in people with weakened immune systems by 58%
 - ✦ Reduces respiratory illnesses, like colds, in the general population by 16-21%
 - ✦ Reduces absenteeism due to gastrointestinal illness in schoolchildren by 29-57%
- Centers for Disease Control and Prevention (CDC)



**DID YOU
WASH YOUR
HANDS?**

THE AVERAGE PERSON WILL BE OFF SICK
9 OR MORE DAYS IN A CALENDAR YEAR



Implementing a hand hygiene program has been shown to reduce absenteeism by more than 20%. That's roughly 2 less sick days per person!



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