



# FIGHTING OCEAN PLASTIC & EXTREME POVERTY



## BECOME A PART OF THE SOLUTION

# THE PROBLEM

Every minute, one garbage truck of plastic is dumped into our oceans. By 2050, it's projected that this plastic will outweigh all the fish in the ocean.



The largest problem is the lack of awareness in local high poverty rate communities in impoverished countries which account for 60% of the world's ocean plastic pollution. This and without the appropriate municipal recycling centers to collect most post-consumer plastics.

Countless birds and marine animals are dying just from encountering plastics in their natural environment. In a plastic's natural form and micro-plastics caused by the breakdown of this material ingested by marine life which then in turn we consume as well.





# THE SOLUTION



Swish is excited to be a part of this representing Inteplast Group - W. Ralston, who have teamed up with Plastic Bank® to offer Social Plastic®. This resin made from ocean-bound plastic, is part of a program that helps fight ocean plastic pollution and provide income opportunities to impoverished communities worldwide.

At Plastic Bank® centers in Haiti, local families are incentivized to bring collected plastics from ocean shores, rivers, bays and streams to the center where they can exchange it for tokens to buy goods, food and services.



The collected plastic is then sorted by plastic type, converted into pellet form and re-used in the production of your branded Social Plastic® Garbage Bags.

Strengthening Impoverished Communities While  
Cleaning our Oceans at the Same Time

Become a part of the solution not the pollution.  
Join the circular plastics economy.



**INTEPLAST GROUP**  
W. Ralston

**Swish**

# THE IMPACT

WITH YOUR HELP OUR COLLECTORS HAVE RECOVERED  
81,768,172 POUNDS OF OCEAN BOUND PLASTIC\*

\*As of 11/01/2021

TOGETHER WITH 4300+ COLLECTORS FROM



ESTABLISH YOURSELF WITH  
THE ENVIRONMENTAL & SOCIALLY  
RESPONSIBLE LEADERS.

CONTACT YOUR LOCAL SALES REP FOR MORE INFORMATION



**INTEPLAST GROUP**<sup>®</sup>  
*W. Ralston*

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